

**Synopsis of Resume for  
David B. Land**

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Madison, GA 30650  
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**EMPLOYMENT**

1998-Present      Consulting, Public Service  
Madison, Georgia

1994-1998      LSW Environmental / SES North  
Madison, Georgia  
President

1993-1994      Collier Enterprises  
Naples, Florida  
President - Natural Resources Group

1985-1993      Collier Enterprises  
Naples, Florida  
President - Agribusiness Group

1974-1985      Arthur D. Little, Inc.  
Cambridge, Massachusetts  
Senior Consultant

1966-1970      United States Army  
Captain

**EDUCATION**

1973-1974      University of Florida, Gainesville, Florida  
Master of Agricultural Management and  
Resource Development

1970-1972      New College, Sarasota, Florida  
Bachelor of Arts (Economics, Political Science)

1965      University of Florida, Gainesville, Florida  
Undergraduate Studies

**INDUSTRY RELATED SERVICE**

1994-1996      Georgia Chapter National Solid Waste Management Association  
1994-1996      Steering Committee  
1995-1996      Membership Committee

1987-1994      Gulf Citrus Growers Association, Inc. (FL)  
1987-1989      Founding Director  
1987-1992      Chairman of Governmental Affairs

1986-1994      Ag Institute of Florida  
1986-1994      Director

1989-1993	Chairman, Board of Trustees
1985-1994	Florida Fruit & Vegetable Association
1989-1994	Director
1991-1993	Vice President
1993-1994	President

### **PUBLIC SERVICE**

2016-Present	City of Madison (GA) Comprehensive Plan Citizens Advisory Committee
2015-Present	Central of Georgia Rail & Depot Company of Madison, LLC (GA) Managing Director (preservation of historic depot)
2011-Present	Montessori Academy of Naples (FL) Director
2010-Present	Ile-a-Vache 2020 (GA, Haiti) Founder Coordinator
2008-Present	Historic Madison-Morgan Foundation, Inc. (GA) Founder President/Chair
2001-Present	Madison (GA) Greenspace Commission Chair, Policy and Planning Committee
2003-Present	Chairman
2013-2015	Downtown Development Authority of Madison (GA) Member, Depot Advisory Committee
2010-2014	University of Pennsylvania Graduate School of Education (PA, Haiti) Senior Advisor (Haiti Education Initiative)
2004-2010	Hope for Haiti (FL, Haiti) Director
2007-2008	Madison (GA) Impact Fee Advisory Committee
2005-2007	Morgan County Planning Advisory Group (GA)
2002-2005	Morgan County/Madison (GA) Comprehensive Plan Steering Committee Chair, Natural and Historic Resources Issue Group Chair, Land Use Issue Group
1998-2008	Mentor, Morgan County (GA) Public Schools (Primary, Elementary, Middle, High School)
1993-1995	Immokalee (FL) Foundation (Founding Director, Executive Committee)
1993-1994	Florida Greenways Commission (Gubernatorial Appointment)
1992-1994	School Advisory Council - Village Oaks Elementary School (Immokalee, FL)

1990-1994	Environmental Policy Technical Advisory Board - Collier County (FL)
1990-1994	Planning Immokalee's Evolution Committee (FL)
1989-1994	Housing Partnership of Collier County (FL) Director
1989-1992	Treasurer
1992-1994	President
1988-1994	Collier County (FL) Housing Authority Advisory Committee, Farmworkers Village
1989-1994	SHARE Council, University of Florida
1988-1992	Pocket of Poverty Review Committee (Immokalee, FL)
1988-1989	Immokalee (FL) Non-Profit Housing Steering Committee
1989-1992	Economic Development Council (Collier County, FL) Board of Directors
1988-1991	Gulf of Mexico Program (Gubernatorial Appointment) Executive Committee Citizens Advisory Committee
1988-1989	Naples (FL) Chamber of Commerce Chairperson, Agriculture Committee
1987-1988	Collier County (FL) Long Range Comprehensive Plan Citizens Advisory Committee Vice Chair Acting Chair
1977-1983	Carlisle (MA) Conservation Commission Commissioner
1976-1977	Carlisle (MA) Local Growth Policy Committee Chairman
1976-1984	Miscellaneous Town Committees (Carlisle, MA) Associated Member, Planning Board and Conservation Commission; Chairman, Agricultural Sub-Committee; Co-Chairman, Carlisle Open Space and Recreation Plan

## **MILITARY AWARDS**

### Awards and Decorations

- Silver Star
- Bronze Star with "V" Device and Oak Leaf Cluster
- Air Medal
- Purple Heart
- Army Commendation Medal
- National Defense Service Medal
- Vietnam Service Medal
- Vietnamese Cross of Gallantry with Silver Star

Vietnam Campaign Medal with "V" Device  
Combat Infantry Badge  
Parachutist Badge

Training Honors

Jungle Operations Training Course, Ft. Sherman, Canal Zone (1970)  
Honor Graduate

Infantry Officers School, Ft. Benning, Georgia (1967)  
Distinguished Graduate

Basic Combat Training, Ft. Benning, Georgia (1966)  
Honor Graduate of Company and Battalion

## ***Biographical Sketch: David B. Land***

*(5 August 2013)*

David B. Land is a senior executive with broad management and consulting experience in the public and private sectors of the United States as well as twenty other countries. The primary focus of his international work has been in development planning (most especially in national and regional sectoral planning), institution building (development banks, ministries, extension services), and project identification and evaluation. Mr. Land has been the president and chief executive officer of one of the largest land based agribusiness operations in the United States and of a municipal solid waste management company serving thousands of residential and business customers. Throughout his career, Mr. Land has served on numerous public and non-profit boards and commissions which presently include the Madison Greenspace Commission, Madison-Morgan Historic Foundation, and the Montessori Academy of Naples.

Since 2005, Mr. Land has been heavily engaged in the development of the food and agriculture sector in former Soviet Georgia and more recently in Abkhazia. For USAID, this has included leading a team in the preparation of a ten year national food and agriculture strategy with a proposed \$1.2 billion budget, and conducting a study for mandarin consolidation in Ajara, apple packing near Gori, and onion storage in the Marneuli-Bolnisi region. He has worked extensively with UNDP on a range of projects:

- Review and analysis of the draft 2012-2022 Georgian National Food and Agriculture Strategy with recommendations;
- Participation in the research and preparation of “Diversification and Development in the Kakheti Food and Agriculture Sector” for UNDP as editor and contributor;
- Preparation and delivery of a policy paper that addressed the challenges facing Georgia’s food and agriculture sector and how these might be more effectively addressed;
- Evaluation of UNDP’s micro-credit and business development assistance initiative in Georgia and recommendations on how UNDP might better assist the food and agriculture sector; and
- Review of the Georgian AgREE system and how extension might be more effectively and cost efficiently be provided in the country through both public and private sector entities. This included a review of the UNDP supported VET project in Kakheti and its possible expansion more widely in Georgia.

As a result of this work, Mr. Land is considered one of the leading foreign experts on the food and agriculture sector in Georgia.

Other professional work, positions, or assignments include:

- Drafting of the UNDP portion of the ENPARD Armenia project for the development of producer groups and the development of value chains in partnership with UNIDO
- Assessment of the Liberian livestock sector and development of the structure for preparing a national livestock strategy
- Preparation of the second and third national five year agricultural development plans for the Sultanate of Oman with an investment and operating budget of nearly US\$300 million (Project Manager).

- Evaluation and design of a strategic food reserve for the five Gulf Cooperation Council members (Saudi Arabia, Oman, Kuwait, Qatar, Bahrain, United Arab Emirates) under a contract with the World Bank (Project Manager of a U.S.-British consortium).
- Preparation of sub-national agricultural development plans for Oman (Project Manager).
- Development of crop budgets and agricultural/food project feasibility studies in the Sultanate of Oman (Project Manager), Jordan (Team Member), Togo (Team Member), Sri Lanka (Team Member), and Iran (Study Manager).
- Assistance in upgrading service delivery capacities of governmental institutions (credit, extension) in Oman, Dominican Republic, and Ecuador. (Project Manager/Team Member).
- Development of a large, geographically diverse agribusiness operation with 20,000 acres of citrus and vegetables, 10,000 head of cattle, packinghouses, and nurseries (CEO).
- Development of a municipal waste management company that served both rural and urban areas, residential and commercial needs (CEO).
- Preparation of multi-sector, multi-service comprehensive plans for governments with populations of a few thousand to nearly one-quarter million with the process requiring considerable public and elected official input and involvement (Chair, Vice Chair, Member).
- Design and conduct of a course in military civic action in Liberia (Team Member).
- Design and conduct of university-level courses in management and development. Student base was primarily from the Middle East, Africa, and South America.
- Participation in a multiplicity of situations that required environmental assessments, regulatory review and development, and project design.
- Involvement in numerous initiatives addressing affordable housing for farmworkers and other lower income groups and participation in international trade negotiations as they might affect agriculture, labor, and the environment.

On a pro bono basis, Mr. Land is involved with a number of initiatives in Haiti focusing on economic development and education. With respect to the latter, he is senior advisor to the Haiti Education Initiative of the University of Pennsylvania Graduate School of Education. In that capacity, Mr. Land assisted in the design of a new public university, participated in governance reform of the sector, and provided guidance on implementation of the National Pact for Education, a \$4.3 billion five year strategy for reforming and expanding the Haitian education sector. He was involved in the design and delivery of a management training program for staff of the Ministry and assisted Quisqueya University in development of a new Center for Entrepreneurship and Innovation. In 2011 he was recognized for his work by the Haitian Professionals of Philadelphia with its 2011 Revolutionary Leadership Award. He also supports economic development initiatives on Ile-a-Vache on Haiti's southern coast.

Mr. Land has a Bachelor of Arts in Development Studies (Economics, Political Science, Sociology) from New College and a Master of Agricultural Management and Resource Development from the University of Florida. He served nearly six years in the United States Army (active duty, Florida National Guard), was a platoon leader, executive officer, and company commander in Vietnam, was wounded, and awarded the Silver Star and Bronze Star for valor.

***Biographical Addendum: David B. Land***  
*(24 February 2012)*

In addition to his broad management and consulting experience in the public and private sectors within the U.S. and abroad, Mr. Land has also had extensive involvement in the educational, environmental, and non-profit fields. Related work, positions, and involvements include:

**Education (see following section for non-profit work in education)**

- Assists the University of Pennsylvania Graduate School of Education (PennGSE) in its work with the Haitian Ministry of Education in the planning, oversight, and evaluation of the implementation of the National Pact for Education, a \$4.3 billion dollar five year initiative to reform, expand, and rebuild the Haitian national education system. This includes work in higher education, professional development and training, governance, and capacity building of the Ministry as well as the development of a new institute to conduct research on and evaluation of the education sector. Represent PennGSE and participate in panels at various conferences on education and economic development in Haiti.
- Professor of agribusiness management for ten years in the fully accredited master of management program of the Arthur D. Little Management Education Institute; member of various faculty committees; organizer and leader of graduate student field trips to New York, Washington, Florida, Chicago, and California to meet with such institutions as the UNDP, World Bank, USAID, OPIC, and IMF as well as with major corporations and banks (e.g., Chase Manhattan, Bechtel, Union Carbide, Dole, Sunkist, Chicago Board of Trade); arranged student internship/class projects with various local agribusinesses. The student body of this masters program was drawn primarily from the Middle East, Africa, and South America.
- Assisted in the development and taught components of various management education courses offered by the ADL Management Education Institute. Attendees were primarily from the Middle East, South America, and Africa.
- Taught undergraduate course in agricultural development at Tufts University as guest professor.
- Past board member of Hope for Haiti involved in educational assistance provided by the foundation (see below under Non-Profits).
- Past member of the SHARE Council, which is that body charged with the primary responsibility for raising funds for the University of Florida's Institute of Food and Agricultural Sciences
- Representative of the agricultural sector on the committee which interviewed candidates for the presidency of the new Florida Gulf Coast University
- Member of the industry group which brought a new agricultural education, research, and extension center to southwest Florida
- Former member of the School Advisory Council, Village Oaks Elementary School, Immokalee, Florida, whose student body was primarily comprised of migrant farmworker children from Mexico, Central America, and the Caribbean
- Student mentor for eleven years at the primary through high school levels.
- Provided advise on the establishment of the curriculum for the College of Agriculture of the new Qaboos University in Oman
- Worked with the State of Mississippi as to how its university system, most especially its land grant institution, Mississippi State University, could better utilize its resources to facilitate economic development in the state

**Non-Pofits**

- Board member of the Montessori Academy of Naples (MAN), an infant-through-elementary school in Naples, Florida, that is the fastest growing Montessori school in southwest Florida. Chairs the Strategic Planning Committee and is playing a key role in an initiative to establish a Montessori program for adolescents, grades 7-9, in 2013.
- Board member for six years of Hope for Haiti, a humanitarian organization that provides over \$18 million annual assistance in health, nutrition, and education. In 2010 when Mr. Land left the board, assistance was being provided to 37 kindergarten through secondary schools with over 12,000 students. Mr. Land was one of the board members involved with program development and review. In the educational area, he advised on the redesign of proposed assistance to schools so as to enhance teacher qualifications, retain students, and restructure curriculum so that it would be more applicable to children who will remain in the rural areas. He co-chaired an education workshop of school directors and non-profits. Additionally, he worked with staff to begin development of an integrated development assistance strategy for defined geographic areas which will be sustainable over the longer term.
- Developed the concept and became a founding board member of the Immokalee Foundation, which raises money to assist farmworker children in the areas of health and education. The foundation is now over 20 years old.
- Helped establish and became a founding board member of the Gulf Citrus Growers Association, which provides educational programs for citrus growers in southwest Florida and advocates on their behalf with regulators, elected officials, and other government staff at the local, regional, and state levels
- Chairman and board member of the Florida Agribusiness Institute, which helped establish and maintain the Agriculture in the Classroom program as well as hosted political forums of state and national political leaders
- President and board member of the Florida Fresh Fruit and Vegetable Association, which conducts extensive grower educational and information programs as well as advocates on behalf of this industry at the state and national level
- Former member of the Immokalee Non-Profit Housing Steering Committee
- Former director of the Collier County Economic Development Council
- President and one of the founders of the Historic Madison-Morgan Foundation, whose purpose is to increase the awareness, appreciation, and preservation of historic architecture and landscapes

### **Environment**

- Member and chairman of the Madison Greenspace Commission
- Former member of the Carlisle Conservation Commission
- Appointed by the Governor to the Florida Greenways Commission
- Appointed by the Governor of Florida to the Citizens Advisory Committee of the five state Gulf of Mexico program under the U.S. Environmental Protection Agency; member of Executive Committee
- Environmental Technical Advisory Committee, Collier County, Florida
- Helped design and oversee numerous environmental studies and the environmental permitting process for tens of thousands of acres of agricultural land
- Delivered numerous lectures and participated in panels on the interrelationship of agriculture, the economy, and the environment
- Conducted economic benefit-cost analyses for the U.S. Environmental Protection Agency as to the efficacy of various agricultural chemicals